



BUSINESS FRANCHISE

Expansion - Partnership - Growth

Authentic Maharashtrian favourites built for a compact, high-demand QSR format.



Serve Tradition. Create Opportunity. Build Your Legacy.



Introduction

Malhar Vadewale is a fast-growing food brand with over 5+ years of successful operations, known for consistent quality and strong customer loyalty. With a well-established and profitable store, the brand has built an expanding customer base across students, working professionals, and families alike.



Recognized for unique taste, strict hygiene standards, and quick service, Malhar Vadewale is a trusted choice in its segment, backed by repeat customers and strong word-of-mouth.

Promoter

Mr. Ronak Shende is a dynamic entrepreneur with over a decade of hands-on business experience. His practical approach, commitment to quality, and long-term vision have been key driving forces behind the steady growth of his business ventures.

Brand Pillars

- Authentic taste
- Strict hygiene
- Quick service
- Repeat customers
- Local food culture



Our Products

We serve authentic Maharashtrian favourites prepared with traditional recipes and premium-quality ingredients. From signature Vada Pav and flavorful Misal to staple snacks, every item reflects the true taste, hygiene, and consistency customers trust.



Vada Pav

Core menu favourite



Misal Pav

Core menu favourite



Bread Pattice

Core menu favourite

Menu Highlights

Signature

Vadapav / Bread Pattice / Kanda Bhajji /
Mix Bhajji / Batata Bhajji / Pav Bhaji /
Tawa Pulav

Snacks

Pohe / Misal Pav / Matki Bhel / Bhel
(wet) / Sabudana Khichadi / Idli Sambar
/ Maggi

Beverages

Mattha / Lassi / Solkadhi / Tea / Hot
Coffee / Special Tea / Water Bottle



Why Franchise With Us

1

High-demand product category

Everyday food with broad appeal and strong repeat potential.

2

Strong brand identity

Distinctive Maharashtrian look, taste, and positioning.

3

Proven business model

Built around compact store operations and tested menu demand.

4

Complete turnkey store setup

Guidance for store format, setup flow, and launch readiness.

5

6-month launch support

Practical support during the important early operating window.

6

Operational guidance

Ongoing inputs for hygiene, consistency, service, and local marketing.



Partner Journey

Initial enquiry - Discussion and city evaluation - Site and format review - Agreement and setup planning - Training, launch, and support



Investment & ROI

*Visit us for detailed financial reports



Investment

Rs. 10,00,000

All inclusive

Franchise fee

Complete store setup

Approx. 250 sq. ft.

Initial marketing support

Revenue Potential

Rs. 12,000

Average daily sales

Rs. 3,60,000

Estimated monthly revenue

Monthly Expenses

Raw material: Rs. 1,44,000

Rent and utilities: Rs. 45,000

Staff salaries: Rs. 45,000

Other expenses: Rs. 16,000

Total: Rs. 2,50,000

Breakeven

10-12 months

Estimated monthly profit

Rs. 90,000 to Rs. 1,10,000

Figures are indicative and subject to location, operating discipline, market demand, and final commercial discussion.



Detailed Franchise Estimate

Approximate estimation for "Malhar Vadewale" QSR for 250-500 sq. ft. area

Sr.	Work Detail	Size	Number	Rate
1	Paint			20,000
2	Electricity & CCTV Setup			55,000
3	Furniture			
	Chairs			18,000
	Tables			18,000
	Standing Tables			15,000
	Front Counter			35,000
	Partition			30,000
	Plumbing			25,000
	Working Table			20,000
	Assembly table			18,000
4	Branding			
	Sign Board		1	50,000
	Lollipop		1	14,800
	Wall Branding Frames LED/T.V		1	10,000
	Frames		4	10,000
	LED/T.V		1	20,000
5	Appliances			
	Deep Freezer		1	40,000
	Microwave		1	6,000
	Fridge		1	16,000
	Mixer		2	10,000
	Electrical Fryer			
	Deep Fryer			
	Induction		1	4,000
	Potato Piller			
	Oil Filter And Fire Extinguisher		1	10,000
	Misc (Utensils, Crockery)			95,000
	POS Software and Printer		1	25,000
6	Raw Material			50,000
7	Pre-Opening, Post Opening, Advertisement, Social Marketing, Offline Marketing			50,000
8	Designing & Monitoring			30,000
9	Franchise and Legal Fees			3,00,000
	Total			9,94,800

Terms and Conditions

1. 50% fee is required for territory booking and site feasibility.
2. GST/taxes will be applicable as per government regulations.
3. Main board pricing may change according to size, area, and fitting complexity.
4. Remaining goodwill and opening stock amount to be paid after location finalisation.
5. Investment cost and advertisement cost may vary by area, outlet size, and location.
6. Liasoning charges for FSSAI, GST, rent agreement, and licenses as per local governing body.



Join Now

Malhar is more than a food business - it is a celebration of Maharashtra's taste, tradition, and community. Partner with us to build something of your own, backed by experience, structure, and unwavering support.

- Turn passion into a profitable venture
- Serve food people love every day
- Create stable monthly income
- Build an asset for your family's future



Contact: +91 84592 88367

WhatsApp: +91 84592 88367

Email: info@malharvadewale.com

